

Job Description

Content Marketing Executive

About Wattstor

Wattstor is an energy tech company committed to removing all obstacles to the clean energy transition. It provides everything businesses and communities need to generate, store and manage their onsite renewable electricity: from fully funded energy systems and battery storage, to a market leading energy management system, With head offices in London, a technology hub in Brno, and customers across Europe, we are a truly international organisation expanding rapidly.

About the role

Wattstor is a pioneer in the clean energy space and needs to get the word out! Our solutions provide a crucial missing part of the net zero puzzle for many underserved commercial and industrial companies. We are looking for a bilingual Czech graduate, able to produce written and visual content in both Czech and English. We are looking for someone at the start of their career looking to find a marketing job full of purpose and growth opportunities. Our immediate need is for someone to own the translation process between Czech and English and grow our audiovisual content output.

Required skills & experience

- Native fluency in Czech and English
- Proven experience in English to Czech translation
- Strong writing, editing, and proofreading skills
- Creative mindset with the ability to generate innovative ideas
- Excellent time management and organisational skills

Wattstor Limited

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Desired skills & experience

- Video editing experience using Final Cut, Da Vinci Resolve or similar
- Familiarity with SEO best practices and content management systems
- Past experience in content creation and digital marketing

Responsibilities

The full role would include the following elements:

Content Production

- Develop engaging and high-quality content for various digital channels, including social media, website, offline events, and more.
- Collaborate with cross-functional teams to gather information and insights for creating compelling content.

Social Media Management

- Manage and grow our social media presence by creating shareable content, engaging with the audience, and monitoring social media trends.

SEO Optimisation

- Optimise content for search engines to improve organic visibility and drive traffic to our digital platforms.

What we offer

- Motivating salary package
- Opportunity to work at the forefront of the clean energy transition
- 25 days of vacation and 5 sick days
- Human-centric approach and team support
- International work environment and training opportunities
- Flexible, hybrid working hours (offices in Brno, London, and home office)
- Meal and phone allowance
- Company events (Czech and British colleagues)

If you are interested, please send your CV to lucie@wattstor.com